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**AUDITORIUM 2**

**21<sup>st</sup> June 2018**

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**9:30 – 10:30 FINANCING RAPID GROWTH**

Investors and financial entities specialized in growth focused on the agrifood sector

**Moderator:**

**Antonio Fernández.** CIO, Fullstep Networks and Co-Founder, Restaurantes.com

**Speakers:**

- **Jean-Philippe Gendre.** Investment director, Demeter
- **Javier Martínez de Irujo.** Principal, AXON Partners Group
- **José Aguilar.** Managing Director of IDEA Agency, Málaga Province
- **Isaac Chocron.** Director of Business Development Israel, Excem Technologies
- **Gonzalo Tradacete.** Managing Partner & Chief Investment Officer, Faraday Ventures

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**10:30 - 11:00 KEYNOTE SPEAKER CONFERENCE**

**Investment, Open Innovation and building a World class agTech Hub**

**John Hartnett.** Founder & CEO, SVG Partners

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**11:00 – 12:00 HOW TO STIMULATE THE SMART AGRIFOOD ECOSYSTEM FOR STARTUPS IN EUROPE**

**Moderator:**

**Juan Francisco Delgado.** Vicepresident of the European Foundation for Innovation and Technological Development, INTEC

**Speakers:**

- **Mercedes Iborra.** Co-Founder & COO VisualNacert
- **Cristina Palacio.** Directora de Desarrollo Tecnológico, Lanzadera
- **Juan Manuel Revuelta.** Foundation Finnova.
- **Igor Tasic.** CEO & Founder - Startup Europe Week
- **Jesús Alonso.** Co-Founder, Restaurantes.com

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**12:00 – 13:00 OPENING CEREMONY**

- **Francisco de la Torre.** Major of Malaga
- **Manuel Campo Vidal.** President, Fundación INTEC
- **Isidro Laso.** Head Office Startup Europe, European Commission
- **María Jesús Almazor.** CEO, Telefónica Spain
- **Ricardo Domínguez.** Vice Minister of Agriculture, Fisheries and Rural Development of Andalusia
- **Luis Planas.** Minister of Agriculture, Fisheries and Food

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**13:00 - 13:30 KEYNOTE SPEAKER CONFERENCE**

**Agtech and Food tech ecosystems: how to build tech giants**



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**Isidro Laso.** Head Office Startup Europe, European Commission

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**13:30 - 14:00 KEYNOTE SPEAKER CONFERENCE**

**Farming for Data; Harvesting Insights**

In a race to feed the planet, 80% of the increase in Agriculture production will come from increasing yield of existing arable land. What is the role of technology in enabling the transformation of Agriculture and how is IBM driving the change.

**Nicolo Mascheroni.** Head of Global Strategy & Business Development, Watson Content and IoT Platform, IBM

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**14:00 – 15:00 NETWORKING LUNCH**

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**15:00 – 15:40 KEYNOTE SPEAKER CONFERENCE**

**The Economy of the Future**

**Marc Vidal,** Digital Transformation Consultant

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**15:40 – 16:40 PROMOTING RAPID GROWTH**

**Moderator:**

**Cristina Ramos,** Relaciones Institucionales Editorial Eumedia

**Speakers:**

- **Ricardo Domínguez.** Vice Minister of Agriculture, Fisheries and Rural Development of Andalusia. Digital Innovation Hub Agrotech Andalusia
- **Martín Jerch.** Head of Department, ICEX Invest in Spain - Rising Startup Spain
- **Karel Escobar.** Dealflow Manager, Startupxplore
- **Miguel Martín.** High Commissioner Spain, World Business Angels Investment Forum

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**16:40 – 17:00 KEYNOTE SPEAKER CONFERENCE**

**The grow of the global smart agrifood ecosystem: AgFunder Report**

**Rob Leclerc.** CEO and Founder, AgFunder

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**17:00 – 18:00 BIG DATA**

**Moderator:**

**Gonzalo Martín.** CEO, Bynse

**Speakers:**



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- **Nuria de Lama.** Manager Chief Digital, Atos
- **Eduardo Martínez.** Divisional Sales Manager, John Deere
- **Manuel Illanes.** CTO, Top Digital
- **Ricardo Arjona.** Director de Operaciones, EC2CE

22<sup>nd</sup> June 2018

9:30 – 10:00 **KEYNOTE SPEAKER CONFERENCE**

**Future Agriculture**

Main trends and vectors of change in the agriculture of the future. Digitisation and its consequences as a major factor of transformation

**José Luis Molina.** President, Hispatec Group

10:00 – 11:00 **BLOCKCHAIN**



**Moderator:**

**Speakers:**

- **Ángel Hernández.** Chief Technical Officer of Blockchain and Security. Executive Architect, European CTO Office IBM
- **Juanjo Hierro.** Chief Technology Officer, FIWARE Foundation
- **José Emilio Guerrero.** Professor, School of Agricultural Engineers, ETSIAM - UCO
- **Iván Gutiérrez.** Researcher, Tecnalia R&D

11:00 – 11:30 **KEYNOTE SPEAKER CONFERENCE**

**Conference Title**

- **Koby Levy.** Senior Director, Digital Transformation and IoT, Huawei Technologies

11:30 – 12:30 **SUSTAINABILITY AND CIRCULAR BIOECONOMY**

**Moderator:**

**Rosa Gallardo.** Director, School of Agricultural Engineers, ETSIAM - UCO

**Speakers:**

- **Ricardo Domínguez.** Vice Minister of Agriculture, Fisheries and Rural Development of Andalusia. Digital Innovation Hub Agrotech Andalusia
- **Teresa Carrillo.** Director R&D+i, Galpagro
- **José Luis Muñoz.** Director, EIT Climate -KIC
- **César Díaz.** Technician, Agri-food Cooperatives Andalusia

12:30 – 13:30 **FOOD TECH: Challenges and opportunities**

**Moderator:**

**Rosa Siles.** Institutional Relations Director, Vivarium Digital Health



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**Speakers:**

- **José M. Cobo.** Senior Manager Director, The Food Intelligence Company
- **Carmen Bautista.** Patent Examiner of the Chemistry Patent Division Department of Patent and Technological Information, Spanish Patent and Trademark Office
- **Fernando Vázquez.** Executive director, Naturecode
- **Manuel Giménez.** Chief Innovation Officer, Emergya

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**13:30 – 14:30 KEYNOTE SPEAKER CONFERENCE  
ARTIFICIAL INTELLIGENCE**

**Elisa Martín.** Chief Technology Officer, IBM Spain. Council SPGI

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**14:30 CLOSING CEREMONY**

- **Francisco de la Torre.** Major of Malaga
  - **Javier Carnero.** Councilor for Enterprise, Trade and Employment, of the Andalusian Government in Málaga
  - **Isidro Laso.** Head Office Startup Europe, , European Commission
  - **Juan Francisco Delgado.** Vicepresident of the European Foundation for Innovation and Technological Development, INTEC
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